

Video/Photographer Directions



Welcome!

You are the videographer/photographer of this Get REAL Financial Reality Fair!

Below you will find helpful advice to make your role as easy as possible. Please read thoroughly even if this is not your first time.

- Your job is to capture the students learning experience and interact with them to create the best possible videos/pictures.
- Below you'll find examples of what we are looking for.
 - Videos
 - Video of the MC explaining the fair to the students at the beginning.
 - Videos of the volunteers in action; Selling the students and their reactions.
 - Videos of the students at the end of the fair explaining what they learned. (This one is especially helpful not only to show others why the Get REAL Financial Reality Fairs are so important but also because students seem to wander off when they are done rather than stay in the room until the fair is over.)
 - Photos
 - Photos of the students at the tables.
 - Dynamic photos, engage the students. Get them to look at the camera, point to their baby stickers, or shake a globe.
 - Photos of the students working together to make their budgets work.
 - Fun colorful photos.
 - Photos that are school specific, include school mascot, signs, or logos.
 - Have fun and make it your own!
- If a student asks for their picture or video to NOT be taken, please do not take any of them. We do not want them feeling uncomfortable.
- Feel free to stop taking photos/videos and help students if needed. If they look lost, sad, or confused help them out!
- Refer to 'The Photographer's Right' document if you have questions about your rights as a photographer.
- Refer to Marketing Design Coordinator if you have further questions.